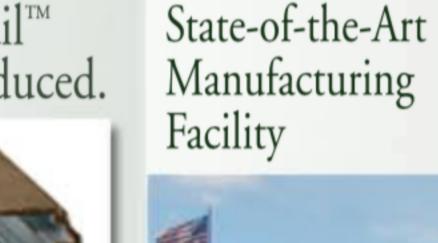


UltraRail™ is Introduced.



New

Ultra Opens New Under Some Service Se

Ultra Introduces
Signature Collection™
Railing Line

Ultra Grows Its Sales Force

Ultra Introduces Vinyl Fencing and Expands Its Marketing





1996

• Ultra's reputation for quality products and outstanding service is born

 Ultra experiences rapid growth 1998

Sales continue

to increase

 UltraRail sets a new standard for reinforced aluminum fence

• Ultra's reputation for engineering grows...

1999

• ...and grows even further

- 85,000 sq. ft. under one roof
- Capacity levels nearly double
- Ultra averages 10 day order-to-ship
- Ultra opens new Powercoat[™] line
- Ultra's reputation for innovation grows
- Ultrarail[™] Premium is introduced
- Ultra introduces its Lifetime Limited Warranty

2004

 One of the first aluminum fence companies to offer aluminum railing

2007

- Signature Railing is a big hit with the industry
- Exclusive Ultra-Carton protective shipping containers are introduced
- Ultra introduces its Regional Sales Managers
- Ultra goes international with sales in Canada, Mexico, the Caribbean and Central America

2008

- Ultra forms Strategic Alliance with Enduris Vinyl
- New Web Site launched with Design Studio capability

2009

 Ultra introduces state-of-the-art sales aids and marketing tools